|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **EXPECTED OUTPUTS** | **PLANNED ACTIVITIES** | **Planned Budget by Year** | **RESPONSIBLE PARTY** | **PLANNED BUDGET** |
| Y1 | Y2 | Funding Source | Budget Description | Amount |
| **Output 1:****Development of brand and kick-off of 17 Jordan – A Forum for Investing in Sustainable Development**  | * 1. Development of 17 Jordan brand and 17Jordan.com website and identification of key partners
 | 20,000 |  | Good Capital Project (GCP) with UN | CANADA donor code 12113 | technical expertise, web-site development | 20,000 |
|  |
| 1.2 Delivery of kick-off/ ideation workshop  | 60,000 |  | Good Capital Project (GCP) with UN | DOCO INOVATION FUND 50,000TRAC 10,000 | resource persons, technical expertise for workshop methodology development, facilitation | 60,000 (incl 20,000 for travel) |
|  | travel (flights, per diem, other travel related costs) |
|  |  |
| 1.3 Delivery of workshop facilitation (opening/ launch panel discussion and working groups) and stakeholder discussions during end August mission | 20,000 |  | Good Capital Project (GCP) with UN | CANADA donor code 12113 | Cost of workshop ( facilities , event mangment costs) | 20,000 |
| MONITORING |  |  |  |  |  |  |
| **Sub-Total for Output 1** | 80,000 |
| **Output 2:****Roadmap for 17 Jordan with pipeline opportunities, partnerships identified** | 2.1 Identification of pipeline opportunities | 20,000 |  |  | CANADA donor code 12113 | technical expertise | 20,000 |
| 2.2 Development of investment narrative  |  |  |  |
| 2.3 Identification of innovative financing options |  |  |  |
| 2.4 Partnerships with external investors and key partners established |  |  |  |
| MONITORING |  |  |  |  |  |  |
| **Sub-Total for Output 2** | 20,000 |
| **Output 3:****Promotion of 17 Jordan** | 3.1 Identification of suitable investor platforms/ events for promoting 17 Jordan | 20,000 |  | CANADA donor code 12113TRAC | technical expertise, travel (flights, per diem other travel related costs) | 14,0745,925.93 |
| 3.2 Content development for 17Jordan.com |  |  |
| 3.3 Outreach |  |  |
| MONITORING |  |  |  |  |  |  |
| **Sub-Total for Output 2** | 20,000 |
| **Evaluation** *(as relevant)* | EVALUATION |  |  |  |  |  |  |
| **General Management Support** |  |  |   |  | CANADA donor code 12113 |  | 5,925.93 |
| **TOTAL** |  |  |  |  |  |  |  |  | **145,925.93** |